

## **Sports Sponsorship | TeamSoSports.com Assists Teams & Athletes With No-Cost, Custom Shopping Sites That Generate Financial Support While Saving Consumers Money**

*TeamSoSports.com provides Sports Sponsorship opportunities to teams, athletes and organizations through the Save-to-Support platform of SoMuchSavings.com. Team fundraisers and sports sponsorships are available through custom-designed shopping sites that generate financial support while offering people savings on everyday purchases.*

([PRWEB](#)) October 21, 2013 -- [Sports Sponsorship](#) - [TeamSoSports.com](#):

[TeamSoSports.com](#) has pledged to make a difference for sports teams, athletes and organizations that are looking for a unique, easy-to-implement method for raising much-needed funds.

As a division of [SoMuchSavings.com](#), TeamSoSports provides solutions for team fundraisers and other [sports sponsorship](#) through a powerful online platform that provides custom-designed shopping sites that enable consumers to save money while supporting their favorite team, athlete and charitable organization.

"Fundraising is a major challenge for any charity or community organization, and that is especially true in the world of sports," said [David N Capo](#), CEO of SoMuchSavings.com. "If a consumer is going to make a purchase anyway, they might as well save money on it and help their favorite charity, athlete or program in the process, and that is what TeamSoSports is all about."

TeamSoSports.com utilizes the "Save to Support" initiative of SoMuchSavings.com, which connects charitable organizations, causes and projects with a unique way to generate an ongoing revenue stream.

Registered charities, teams, athletes and organizations can customize their own fundraising site with information specifically about their purpose and mission. They can then direct fans, family members, friends, sponsors and other consumers to their site to shop, save, and support their organization. There is never a cost to the charitable organization and consumers are not required to register or provide any personally identifiable information.

The timing for the sports sponsorship and team fundraising solutions presented by TeamSoSports.com is ideal, because charities and other organizations have been hard-hit in recent years due to the effects of the national economic recession.

"Donor bases have been shrinking for years, and national economic conditions have hampered efforts to financially support teams, athletes and sports organizations," said Capo. "Too often, family members or close friends end up shouldering most of the burden. TeamSoSports and the SoMuchSavings Save-to-Support initiative are just a better way of generating revenue."

Amateur and community athletic programs are essential to the fabric of communities throughout the United States, but the question of how to fund those organizations is perhaps the single greatest challenge most of them face.

Depending on the sport, expenses can easily run into the thousands of dollars per year, be it for a team or even an individual. Uniforms, equipment, insurance, travel and lodging and other routine expenses run up the cost and often limit the opportunities for teams and athletes to participate.

"People have been solicited by sports fundraisers to the point of being burned out," said Capo. "Candy sales, popcorn sales, dining discount cards and other fundraising programs have had their place, but with so many kids and other solicitors knocking on their doors and asking for help, people have become increasingly resistant to the whole idea."

The opportunity presented by TeamSoSports is different, because consumers are being directed to a site where they can save money on items they would purchase anyway, and in so doing can directly help the charity, sports program or athlete that they want to support.

TeamSoSports began when Capo wanted to develop a way to help professional and amateur cycling teams and individual cyclists offset the cost of training, competing, and staging cycling tours and other events. As SoMuchSavings.com got involved with the sport of cycling, TeamSoSports became the natural outgrowth of that effort.

Athletes and sports organizations interested in partnering with TeamSoSports and SoMuchSavings.com can learn more at [www.SoMuchSavings.com/teamsosports](http://www.SoMuchSavings.com/teamsosports).

About TeamSoSports:

TeamSoSports is the sports sponsorship division of SoMuchSavings.com and works with teams, athletes and organizations to help raise funds through custom-designed online shopping websites designed to save consumers money while directing donations to their favorite cause. More information is available at <http://www.teamsosports.com>.

About SoMuchSavings.com:

SoMuchSavings.com is an incentive-based, online savings resource that provides consumer savings, charitable donations and project funding to 501c3s, non-profits and unique project ideas. The company believes that, given the opportunity to do so, consumers will want to save money on purchases and help others during the process. The SoMuchSavings.com system was designed and developed to make this a reality for consumers, charities and projects around the globe. All registered causes are provided with their own savings, marketing and fundraising website. Learn more at <http://www.SoMuchSavings.com>.

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